



**GREATER ALTOONA
CAREER & TECHNOLOGY CENTER**

Multimedia & Web Design

1500 4th Ave - Altoona, PA 16602

Instructor: Keith A. Landis

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PrintED Certifications Available in:
Digital File Preparation
Advertising and Design
Introduction to Graphic Communications

Microsoft Office MOS Certifications
Microsoft Word 2013
Microsoft Excel 2013
Microsoft Powerpoint 2013

	FIRST QUARTER	SECOND QUARTER	THIRD QUARTER	FOURTH QUARTER
(Fall 2018) 3 Credits	Adobe Photoshop CS	Adobe Photoshop	Adobe Illustrator	Adobe Illustrator
	Looking at the Work Area 15	Using Channels 15	Getting Started with Illustrator 16	Working with Transparency & Effects 15
	Getting Images into Photoshop 15	Using Layers 15	Creating Text & Gradients 17	Creating Graphs in Illustrator 15
	Producing Consistent Color 15	Applying Filters for Special Effects 15	Drawing & Composing an Illustration 19	Drawing with Symbols 15
	Making Color and Tonal Adjustments 15	Designing Web Pages 15	Transforming & Distorting Objects 17	Creating 3D Objects 15
	Selections 15	Creating Complex Web Graphics 15	Working with Layers 17	Preparing a Doc for Prepress & Printin 15
	Transforming & Retouching 15	Preparing Graphics for the Web 15	Working with Patterns & Brushes 17	Preparing Graphics for Web 15
	Drawing 15	Saving and Exporting Images 15	Working with Filters, Meshes & Blends 17	MicroComputer Appl. (CIT100) 3 Credits
	Painting 15	Printing 15		Introduction to Computers 30
	Total Hours..... 120	Total Hours..... 120	Total Hours..... 120	Total Hours..... 120
	Cumulative Hours Year to Date..... 120	Cumulative Hours Year to Date..... 240	Cumulative Hours Year to Date..... 360	Cumulative Hours Year to Date..... 480

	FIRST QUARTER	SECOND QUARTER	THIRD QUARTER	FOURTH QUARTER
(Fall 2016) 6 or 3 Credits	Adobe InDesign	Digital Photography	Adobe CSS Flash	Video Production Basics
	Introduction 15	Photo Techniques & Competition 5	Introduction to Flash 15	The Camera, VCR, Fundamentals 10
	Page Layout 15	Microsoft Word	Creating a Flash Movie 15	Multimedia Presentations
	Layers 15	Livework, Lab Instruction, Business 25	Using Animation 15	Livework Demo of Business Partner 60
	Working with Content 15	Microsoft Word	Working with Media 15	Presentations
	Creating Books 15	Livework, Lab Instruction, Business 30	Adding Interactivity 15	Microsoft Excel
	PDF Documents 15	Microsoft Powerpoint (CIT105) 3 Credits	Publishing Movies 15	Introduction, Basics 20
	XML 15	Livework, Lab Instruction, Business 60	QuarkXpress - Desktop Publishing	MicroComputer Appl. (CIT100) 3 Credits
	Print Options 15		Intro thru Completing Projects 30	Introduction to Computers 30
	Total Hours..... 120	Total Hours..... 120	Total Hours..... 120	Total Hours..... 120
	Cumulative Hours Year to Date..... 120	Cumulative Hours Year to Date..... 240	Cumulative Hours Year to Date..... 360	Cumulative Hours Year to Date..... 480

2 Yr Total **960**

	FIRST QUARTER	SECOND QUARTER	THIRD QUARTER	FOURTH QUARTER
(Fall 2017) 9 or 6 Credits	Web Design Fundamentals	HTML Fundamentals	HTML Advanced	Adobe CSS Dreamweaver
	Overview 10	Introducing HTML 10	Advanced HTML Techniques 10	Intro to Dreamweaver 17
	Planning the Site 10	Creating a Basic HTML Document 10	Using Style Sheets 10	Creating HTML Documents 17
	Creating a Page 10	Formatting Text 10	Introducing JavaScript 10	Working with Images 17
	Creating Text for the Web 10	Creating Tables 10	Advanced Techniques 10	Tables, Forms and Multimedia 17
	Managing Graphics 10	Using Hyperlinks & Frames 10	Professional Development	Adding Links 17
	Going Live! 10	Adding Graphics, Formatting & Optimi: 10	Listening & Speaking in the Workplace 50	Formatting Documents 17
	Microsoft Excel (CIT103) 3 Credits	Microsoft Word (CIT107) 3 Credits	MicroComputer Appl. (CIT100) 3 Credits	Publishing & Managing Your Site 18
	Livework, Lab Instruction, Business 60	Livework, Lab Instruction, Business 60	Introduction to Computers 30	
	Total Hours..... 120	Total Hours..... 120	Total Hours..... 120	Total Hours..... 120
	Cumulative Hours Year to Date..... 120	Cumulative Hours Year to Date..... 240	Cumulative Hours Year to Date..... 360	Cumulative Hours Year to Date..... 480

3 Yr Total **1440**

12 A.C.E. College Credits Offered Through Penn Highlands Community College

Dual Enrollment Credits offered through Penn Highlands Community College | Ebensburg, PA | Total of 12 College Credits Available
(Students are eligible for the larger number of credits their first year in Multimedia (MicroComputer Applications) and then the lower number of credits their following two years.)

01.19.2016

A. A. S. Degree Program: The Associate of Applied Science Technology Management (Fifteen technical credits will be awarded to graduates of a career & technology center)
eolog.pennhighlands.edu/preview_program.php?catoid=19&poid=598